



RFID: Radio Frequency Identification

RFID is here to stay. Driven by the need to reduce costs across the supply chain, mass merchandisers such as Wal-Mart are spearheading the movement toward widespread use of this emerging technology.

Even at this relatively early stage in RFID development, one thing is clear: RFID will change the retail marketplace for manufacturers as advancements take us from tagging at pallet level to case level and, finally, to individual packages.

Temple-Inland has been active in this movement and were one of the first in our industry with a dedicated in-house "RFID team". We're committed to stay ahead of RFID trends and will continually evaluate solutions in an effort to deliver the right answers – and best value – for our customers.

RFID is destined to become as common – and familiar – as barcodes. Temple-Inland is poised to make this important leap as our marketplace demands it...and to make that transition as smooth and simple as possible for our customers.

Think  **inside** the box.™

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