

# Think **inside** the box.™



InSite allows us and our customer partners to creatively think **inside** the box – investigating every point where our containers impact their processes to uncover greater efficiencies and tangible cost savings. From our customers' receiving docks to shipping and throughout the supply chain, InSite takes an innovative look at ways to make us both better. *Because we think inside the box, everyone wins!*

**Customer need:**

Management of package demand

**InSite Response Team:**

Temple-Inland e-business group

**Thinking inside the box:**

A major consumer goods company was seeking greater flexibility in managing their packaging needs through the spikes and troughs in their demand cycle.

The Temple-Inland e-business group consulted with the company, then devised a plan to expedite product flow. Packaging orders are placed through the Web in large blocks, then moved to the company warehouse or on to retail locations, depending on need.

Now, a month's worth of packaging can be managed in one step, rather than the several that were previously required, allowing the company to focus on its core business without concern about matching packaging to demand.

**Result:**

By thinking inside the box, the e-business Response Team was able to improve the flow of packaging materials in a timely fashion.

# Temple-Inland